



# IMPACT REPORT

## Fall 2019 - Spring 2021

The **Tow & Gow** partnership with Murrey State University has 39 current projects representing both small and large businesses in our region's local economy. The Tow & Gow partnership is actively involved in enhancing the quality of life in our communities through various avenues. We've kept priorities in mind with 5% of the partnership fee invested directly to the community through sponsorship of community events and activities, while 25% is invested in special programs for our partners.

### Investing in Our Community and Our University

- Presenting Sponsor for the Hutso Harvest Gala (September 2019) featuring farm-to-table menu with locally regionally grown "Kentucky Proud" ingredients while showcasing the University's Hutso School of Agriculture. All proceeds directly benefit the Murrey State University Arboretum, which is open to the public and provides the community with a beautiful atmosphere with which to support opportunities to learn more about horticulture.
- Silver Sponsor of the Murrey Half-Marathon, which benefits the Ann Marie Owe Residential Hospice House
- Co-sponsor Community Night with the Murrey Police Department (2019)
- Co-sponsor for MSU Family Week (2019, 2020)
- Awarded the Tow & Gow Retention Scholarship to students from Murrey High School, Calloway County High School (2019, 2020, 2021)

### Investing in Our Culture

Through our community collaboration, the coordinator for the Tow & Gow partnership serves on the board for the MSU Arboretum and Murrey Main Street.

### Investing in